On 10 January 2023, the G20 India Presidency organized a seminar on "Financial Literacy for Augmenting Digital Financial Inclusion" in collaboration with RBI and with support of NABARD. This was a Jan Bhagidari (domestic outreach) initiative in which 1800 students of grades 9 to 12 from 21 schools of Kolkata participated.

Hon’ble Union Minister for Tribal Affairs Shri Arjun Munda addressed the inaugural session of Seminar. Representatives from NITI Aayog, State Government, RBI, DEA and NABARD were present on the Dais.

A brief presentation about G20 was made by the representative of DEA for the students. Content about Financial Literacy was presented by National Centre for Financial Education (NCFE) in vernacular language. The focus was on Banking, Digital Payments and risks associated with it. Student kit including bag, notepad, pen, cap with G20 branding etc. were provided to the students.