

GPFI WORKSHOP ON FINANCING ENTREPRENEURSHIP-INNOVATIVE SOLUTIONS

1-2 June 2015

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31 May 2015

18.00 – 20.00

Welcome reception hosted by the Government of Turkey

Welcoming remarks by Cavit Dagdas, G20 Finance Deputy and Acting Undersecretary of Treasury, Turkey

1 June 2015

08.45 – 09.15

Opening Remarks

- Cavit Dagdas, G20 Finance Deputy and Acting Undersecretary of Treasury, Turkey
- Dimitris Tsitsiragos, Vice President, International Finance Corporation
- Ender Yorgancilar, Vice President of Union of Chambers and Commodity Exchanges of Turkey and President of the Aegean Region Chamber of Industry, Turkey

09.15 – 09.45

Keynote Address

- Kosta Peric, Deputy Director and CTO, Financial Services for the Poor, Bill & Melinda Gates Foundation

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| <p>09.45 – 11.15</p> | <p>Financing start-ups, women or youth-owned enterprises Insights into how technology and innovations can help overcome common obstacles in lending successfully to these segments</p> <p>Panelists</p> <ul style="list-style-type: none"> - Baybars Altuntas, Global Entrepreneur, President of Turkey Business Angels Network, Turkey - Mary Ellen Iskenderian, President & CEO, Women's World Banking, United States - Jyrki Koskelo, Board Member/Advisor/Head Strategy and M&A, Mara Group/Atlas Mara, United States - Nazeem Martin, Managing Director, Business Partners Limited, South Africa - Tuna Sahin, Vice President, KOSGEB, Turkey - Devrim Tavil, SME Banking Business Director, Türk Ekonomi Bankasi (TEB), Turkey - Ron van den Akker, Innovations Manager, Children & Youth Finance International, The Netherlands <p>Moderator: <i>Peter Hinton, Senior Advisor, CapitalPlus Exchange, United Kingdom</i></p> |
| <p>11.15 – 11.45</p> | <p>Break</p> |

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| <p>11.45 – 13.15</p> | <p>Non-traditional models for financing entrepreneurship Opportunities and challenges posed by non-bank financial service providers in supporting entrepreneurs</p> <p>Panelists</p> <ul style="list-style-type: none"> - Alp Eroglu, Senior Policy Advisor, International Organization of Securities Commission, Spain - Esra Kivrak, Director of SME Banking and Marketing, Garanti Bank, Turkey - Yvon Jeghers, Senior Vice President of Corporate Financing, Business Development Bank of Canada, Canada - Carlos López-Moctezuma, Director of Easy Banking and Financial Inclusion, BBVA Group, Mexico - Oskar Miel, Managing Partner, Rakuten FinTech Fund, Japan - Enrique Jacob Rocha, President of the National Institute for the Entrepreneur, Mexico <p>Moderator: <i>Matthew Gamser, CEO, SME Finance Forum, United States</i></p> |
| <p>13.15 – 14.15</p> | <p>Lunch</p> |

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| <p>14.15 – 15.45</p> | <p>Alternative sources of data to evaluate creditworthiness</p> <p>New approaches to compensate for the limited conventional credit information available on most small enterprises</p> <p>Panelists</p> <ul style="list-style-type: none"> - Tom DeLuca, Founder/CEO, AMP Credit Technologies, Hong Kong - Rob Frohwein, CEO and Co-Founder, Kabbage Inc, United States - Dawei Liu, Senior Vice President, CreditEase, China - Quang Nguyen, Vice President, Credit and Analytics, Kopo Kopo Inc, United States - Christoph Rieche, CEO and Co-Founder, iwoca, United Kingdom - Areiel Wolanow, East Africa Banking Industry Leader, IBM Global Business Services, Kenya <p>Moderator: <i>Lisa Wilhelm, Founder & Managing Partner, Global Pay Experts, United States</i></p> |
| <p>15.45 – 16.15</p> | <p>Break</p> |

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| | <p>Breakout 1: SME finance through crowdfunding</p> <p>Panelists</p> <ul style="list-style-type: none"> - Ron Ben-Chaim, Founder & CEO, Solvesting, Israel - Alp Eroglu, Senior Policy Advisor, International Organization of Securities Commission, Spain - Rajat Gandhi, Founder & CEO, Faircent.com, India - Dawei Liu, Senior Vice President, CreditEase, China - Craig Moore, CEO and Founder, Beehive Group DMCC, United Arab Emirates <p><i>Moderator: Ulf Moslener, Professor of Sustainable Energy Finance, Frankfurt School of Finance and Management, Germany</i></p> <p>Breakout 2: Young entrepreneurship finance</p> <p>Panelists</p> <ul style="list-style-type: none"> - Baybars Altuntas, Global Entrepreneur, President of Turkey Business Angels Network, Turkey - Frederik Betz, Co-Founder & CMO, Bonsum, Germany - Anielle Guedes, Co-Founder, Urban3D, Brazil - Jyrki Koskelo, Board Member/Advisor/Head Strategy and M&A, Mara Group/Atlas Mara, United States - Flore-Anne Messy, Deputy Head, Financial Affairs Division, Organization for Economic Co-operation and Development, France - Devrim Tavil, SME Banking Business Director, Türk Ekonomi Bankası (TEB), Turkey <p><i>Moderator: Daniele Scauso, Head Regional Platforms Department, Child and Youth Finance International, The Netherlands</i></p> |
| 16.15 – 18.00 | <p>19.00 – 21.00</p> <p>Reception and dinner hosted by SME Finance Forum</p> |

2 June 2015

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| 09.00 – 09.30 | Recap of first day highlights Carol Musyoka, Senior Advisor, CapitalPlus Exchange, Kenya |
| 09.30 – 11.00 | Long term funding to support SME finance Capital market instruments and other options to fund SME finance Panelists <ul style="list-style-type: none"> - Ana Fiorella Carvajal, Lead Securities Markets Specialist, World Bank Group, United States - Aysegul Eksit, Executive Vice Chairman of the Capital Market Board, Turkey - Alp Eroglu, Senior Policy Advisor, International Organization of Securities Commission, Spain - Zamir Iqbal, Lead Financial Sector Specialist at the Finance and Markets Global Practice, World Bank Group, Turkey - Ahmed Moor, CEO, Iiwwa Inc, Jordan - Hui Sun Park, Deputy Director, SME Project Team, Korea Trade Insurance Corporation, Korea <p>Moderator: <i>Miriam Koreen, Deputy Director of Centre for Entrepreneurship, SMEs and Local Development (CFE), Organization for Economic Co-operation and Development (OECD), France</i></p> |
| 11.00 –11.30 | Break |

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| <p>11.30 – 13.00</p> | <p>Breakout 1: E-commerce & supply chain finance</p> <p>Panelists</p> <ul style="list-style-type: none"> - Ed Glassman, Group Executive, Global Commercial Products, Master Card, United States - Rob Grimberg, Director, Capital Tool Company, The Netherlands - Stefan Heilmann, Managing Director, IEG – Investment Banking Group, Germany - Oskar Miel, Managing Partner, Rakuten FinTech Fund, Japan <p>Moderator: <i>Douglas Pearce, Global Lead, World Bank Group, United States</i></p> <p>Breakout 2: Innovations in financing women entrepreneurs</p> <p>Panelists</p> <ul style="list-style-type: none"> - Ahlam Ali Al Farsi, Unit Head, SME, Bank Muscat SAOG, Oman - Tom DeLuca, Founder/CEO, AMP Credit Technologies, Hong Kong - Selin Oz, SME Banking Manager, Garanti Bank, Turkey - Jeremiah Grossman, Senior Advocacy and Regulatory Specialist, Mobile Money GSMA Mobile <p>Moderator: <i>Mary Ellen Iskenderian, CEO, Women's World Banking, United States</i></p> |
| <p>13.00 – 14.00</p> | <p>Lunch</p> |

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| <p>14.00 – 15.30</p> | <p>Perspectives on regulators' roles in promoting innovation for SME finance Regulatory practices that promote financial inclusion and innovation as well as financial stability</p> <p>Panelists</p> <ul style="list-style-type: none"> - Rajat Gandhi, Founder & CEO, Faircent.com, India - Rob Grimberg, Director, Capital Tool Company, The Netherlands - Nadezhada Prasolova, Deputy Head of the Division, Central Bank of the Russian Federation - Liza Khairani Wahid, Deputy Director, Bank Negara, Malaysia <p>Moderator: <i>Norbert Mumba, Deputy Executive Director, Alliance for Financial Inclusion, Malaysia</i></p> |
| <p>15.30 – 16.00</p> | <p>Final Remarks / Closing</p> <ul style="list-style-type: none"> - Matthew Gamser, CEO, SME Finance Forum, United States - Aysen Kulakoglu, GPFI Troika Co Chair & Head of Department, Undersecretariat of Treasury, Turkey |